



## Communications, Training & Education

Futron Corporation's Communications, Training & Education group develops premier communications, education and training products targeted to clients who relay highly technical or scientific information to their audience. Our staff includes experts in aerospace engineering; biological and physical sciences; oil, gas, and energy industries; business, public policy making, technical writing; and graphic design.

Our products harness the power of technologies for bringing information, training, and education to the individual learner. Our expertise includes business-to-business communications, public outreach, education, and training. Our capabilities range from the creation and production of comprehensive printed materials to the development of complex, Web-based interactive 3D environments.

This group will help you develop and execute strategic communication plans and provide the necessary products to educate and train your employees and customers.

### Services

- Produces high-profile presentations used for Congressional testimony, budget hearings, industry, and academic symposia throughout the world.
- Writes and edits articles documenting scientific research, many of which are published in peer-reviewed journals.
- Transforms content on highly technical and scientific research for use in general forums and presentations.
- Develops standards-based educational products that engage and motivate learners
- Designs and continuously expands several 3-D Virtual World training and educational environments which are visited by over 1 million global visitors each month.

### Products

- Strategic and Tactical Communication Plans
- Market and Policy Analysis
- Multimedia Design
- Curriculum Design and Development
- Virtual Reality Design and Development
- Technical Writing
- 2-D and 3-D Multimedia and Graphic Design
- Speech Writing and Meeting Packets
- Book Editing and Publishing
- Organization and Operation Plans
- Program and Project Plans